

Adult Literacy

T-E-A-C-H



R/IND/RILM/AL1.1

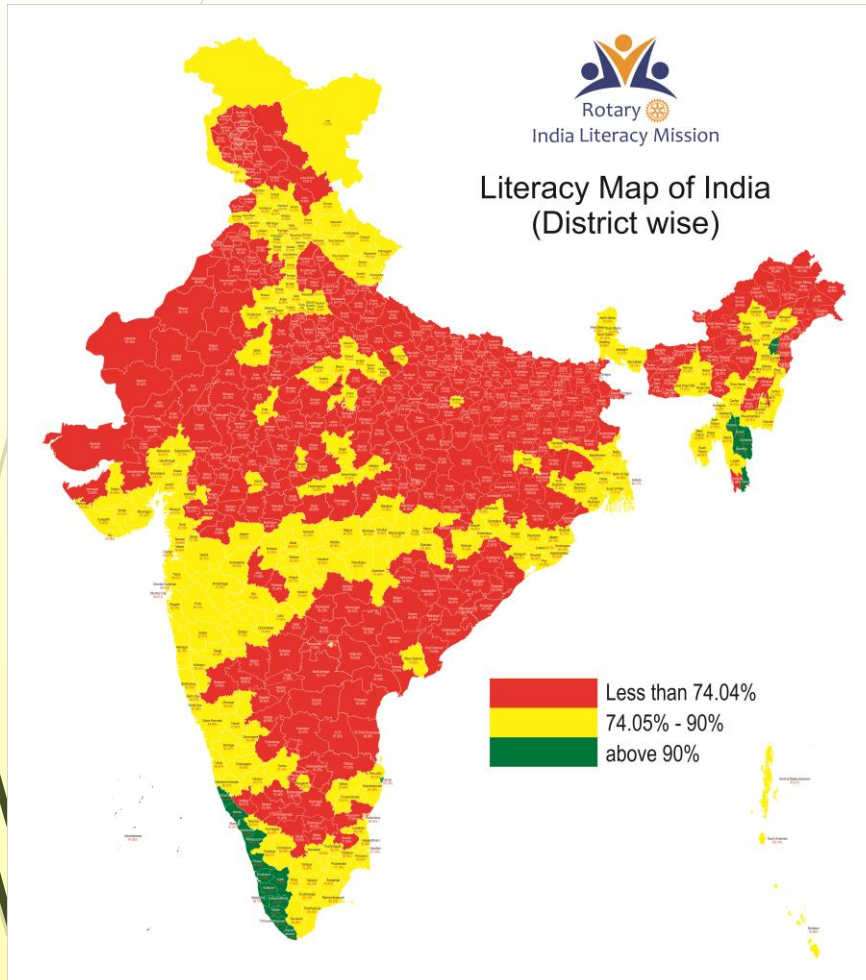
Objectives

- RILM's Adult Literacy Program seeks to:
- Impart functional literacy to non-literate adults in urban and rural areas.
- Impart skill development training to adults.

BENEFITS OF BEING LITERATE

- Able to read and write
- Contribute towards literate India
- Enhanced self-esteem
- Reduced dependency on others for various jobs/activities, like
 - Banking
 - Travelling
 - Digital world
 - Out of the clutches of money lenders

NEED FOR ADULT LITERACY



- Literacy rate 74.04% (2011 census)
- 12 states are below national average
- Approx 28 Cr adult non-literates
- India is the home for world's one third adult non-literates, 36.46%

Need to work across India as we want Literacy Map to become green

VARIOUS MODELS

➤ VIDYA

- Partnership with organization having large membership or follower base (RSS, Brahmakumaries, Association of Muslim Professionals, Radha Soami etc)

➤ SHIKSHA

- Partnership with grassroot organizations (NGO) for reaching out to schools for Diksha approach

➤ DIKSHA

- Through student volunteers

➤ SWABHIMAAN

- Through adult literacy centres by Rotary Clubs/Districts

Teaching Material & Availability

- For imparting the functional literacy course to the non-literate adults, following resources can be used:
- Primer developed by RILM
 - To be ordered online by paying Rs.100 per set that includes primer and Question-Answer booklet
 - All teaching material will be available at <https://adulthoodliteracy.rotaryteach.org>, the RILM portal
- Any other primer available locally and found better
 - Details to be shared with RILM so that it can be used by others too

Recognition Criteria – Club & District

LEVEL	CLUB	DISTRICT
Star	500 adults	1,000 adults
Super Star	1,000 adults	2,000 adults
Mega Star	2,000 adults	5,000 adults
Supreme Star	3,000 adults	10,000 adults
Sovereign Star	5,000 adults	15,000 adults

VISION 2025

Number of adults to be made literate

2020-21	2021-22	2022-23	2023-24	2024-25	Dec 2025	Total
50 lac	1 Cr	1 Cr	1.25 Cr	1.25 Cr	1 Cr	6 Cr



QUESTIONS PLEASE?

Thank you!

